

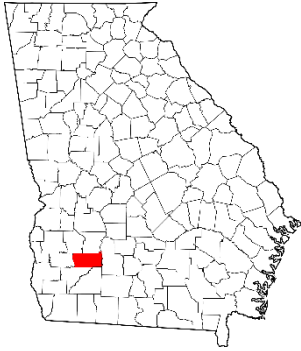
# Campus Ecosystem Assessment and Faculty Workshop – Albany State University

**Location:** Dougherty County, GA

**Status of County:** Distressed

**Project Timeframe:** March 2018 – March 2019

**Type of Assistance:** Applied Research



By David Benbennick - The maps use data from [nationalatlas.gov](http://nationalatlas.gov), specifically [countyp020.tar.gz](http://countyp020.tar.gz) on the Raw Data Download page. The maps also use state outline data from [statesp020.tar.gz](http://statesp020.tar.gz). The Florida maps use [hydrogm020.tar.gz](http://hydrogm020.tar.gz) to display Lake Okeechobee., Public Domain, <https://commons.wikimedia.org/w/index.php?curid=570223>

In March 2019, the Georgia Tech (GT) Economic Development Administration University Center (EDAUC) completed an applied research project GT had proposed with Albany State University and received Institutional Review Board (IRB) approval. The research includes a campus ecosystem assessment with analysis and recommendations. The study assessed the entrepreneurial mindset of students, and their awareness of entrepreneurship support programs on campus and in the community. More than 250 students responded. The results will be generalized and applied to other campuses of similar size and population.

In addition to the study, Dr. Kathaleena Monds, a Professor and Founding Director for the Center for Educational Opportunity at Albany State University, requested a faculty development workshop and the GT EI team conducted a faculty development workshop in February 2019. Ten faculty members spent the day discussing how to teach entrepreneurship and innovation to students. The modules of the

workshop included Creativity and Divergent Thinking; Business Model Canvas and Customer Discovery; Lean Startup 101 – what it means for ASU; The Art of Brainstorming and Improvisation; Radical Candor: Coaching, Consulting, Mentoring; and Design Thinking Process.

