

Entrepreneurship Mentoring – Georgia State University – Main Street Entrepreneurship Seed Fund

Location: Dekalb County, GA

Status of County: Distressed

Project Timeframe: April 2019 – September 2019

Type of Assistance: Technical Assistance

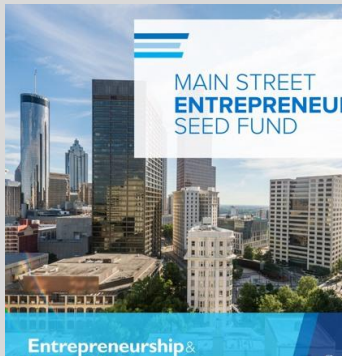
Georgia State's Main Street Entrepreneurs Seed Fund (MSESF) is funded by the Marcus Foundation to aid Georgia State University entrepreneurs in the development and establishment of new businesses that encompass diversity and variety in race, ethnicity, gender and ideas.

The \$300,000 foundation grant supports underrepresented student, recent alumni and Georgia State community entrepreneurs with seed funding and mentorship to start and grow new ventures. The Georgia Tech (GT) Economic Development Administration (EDA) University Center (UC) team members mentored and coached five of the twenty-one companies that were selected for funding. Coaching and mentoring sessions were focused on business models, revenue models, entrepreneurial mindset, time management for small business owners, and marketing. As result, the companies received investment to further develop of scale up their businesses

All five ventures are small businesses in the greater Atlanta area and represent a variety of industries.



Source: commkit.gsu.edu



Source: soundcloud.com